

FOR IMMEDIATE RELEASE

## **National Indie Excellence Awards Announces 2009 Recipients**

**Beverly Hills, CA** (May 18, 2009) –The 2009 National Indie Excellence Award Winners & Finalists have been selected. The contest recognizes small to mid-sized presses and independent and self-publishers who are emerging as a significant force in the book-publishing world. Their work is making up a greater percentage of the total marketplace than ever before; their messages are resonating with more people every year and they represent a new generation of writers who are finding their voices.

The competition is judged by an independent panel of experts from all aspects of the publishing industry. The awards are based on overall excellence: cover and interior design, promotional text, and content, and winners are selected for each of over 65 categories. The coveted Editor's Choice Prize winners are selected from among the category winners and finalists and receive services of consultants and companies that assist authors and publishers in the marketing of their books.

From the largest slate of entries in its 3-year history, the 2009 National Indie Excellence Award recipients have now been selected. The full list is available online at **[www.indieexcellence.com](http://www.indieexcellence.com)**.

This year's Editor's Choice Prizes Winners are:

Grand Prize; receiving a customized media campaign from Planned Television Arts (<http://www.plannedtvarts.com>) is:

- *Global Warming Is Good For Business*, Author K.B. Keilbach, [www.globalwarmingisgoodforbusiness.com](http://www.globalwarmingisgoodforbusiness.com)

First Prize; receiving a Print Publicity Campaign from Event Management Services, ([www.emsincorporated.com](http://www.emsincorporated.com)) is:

- *Proud Parents Guide to Raising Athletic, Balanced and Coordinated Kids*, Author Karen Ronney ([www.karenronney.com](http://www.karenronney.com))

Second Prize: each receiving a Custom Blog Setup and Training from The

Blog Squad ([www.blogsquad.biz](http://www.blogsquad.biz)) are:

- *Lose the Diet*, Author Kathy Ballard ([www.Losethediet.com](http://www.Losethediet.com))
- *The Virtual Librarian*, Authors Ted and Bob Rockwell ([www.members.authorsguild.net/tedrockwell](http://www.members.authorsguild.net/tedrockwell))
- *The Survivor Spirit* Author Cynthia Derosier ([www.goodjujuco.com](http://www.goodjujuco.com))

Honorable Mention; each receiving one hour of phone consulting with John Kremer, author of 1001 Ways to Market Your Book!

([www.johnkremer.com](http://www.johnkremer.com)) Are:

- *The Fire And The Light, A Novel Of The Cathars and The Lost Teachings of Christ*, by Glen Craney ([www.glencraney.com](http://www.glencraney.com))
- *Fresh Frozen*, a novel by Darden North, M.D. ([www.dardennorth.com](http://www.dardennorth.com))

Ellen Reid sponsors the National Indie Excellence Awards. Her message is a simple one: books that are independently published and those from the small to mid-sized presses can stand proudly next to those of the traditional New York houses. Her mantra is that you must put your best book forward if you want to compete in this multi-billion dollar book industry.

Ellen Reid is available for interviews. Contact her at 310-862-2573 or [bookshp@mac.com](mailto:bookshp@mac.com). For more information on The 2009 National Indie Excellence® Awards, please visit: [www.indieexcellence.com](http://www.indieexcellence.com).