



## NATIONAL INDIE EXCELLENCE AWARDS

### LETTER FROM THE PRESIDENT

Dear Independent Publishers and Authors:

Why is it that in our world today, an independent film producer is a hero while an independent publisher is viewed as someone who couldn't get a "real" publisher to take on his or her project? It's time to challenge that mind-set. As someone who walks the same path you are walking, I am delighted to present the 2008 Indie Excellence Book Awards.

Receiving this award is a powerful statement for both publishers and authors because it acknowledges the entire book, in addition to the writing. It is an award of integrity that emphasizes a book's overall excellence.

This competition was launched in November 2006 to champion independent publishers and the phenomenal products they produce. As IndieExcellence.com moves into its second successful year, my vision is to expand upon the fine foundation created in our inaugural year and build even greater recognition for Indie Excellence.

To that end, I have created a new Web site, new logo, new trademark, and new Editor's Choice special prizes.

I invite your support and participation and look forward to celebrating the winners at BEA and meeting all of you.

Stand with us as we let the world know that independence and excellence combine to provide an unexcelled reading experience!

Warmly,

**Ellen**